

# Cut Loose Press

## Privacy Policy

**August 19, 2020,** We care about your privacy and want you to be informed about what we do. This Privacy Policy explains how we collect, use, and share the information we receive about our clients and consumers and explains the options that are available to you.

This Privacy Policy details important information regarding the use and disclosure of user information collected on the websites that are owned and operated by Checker Distributors (Checker), including the Cut Loose Press (CLP) website. These sites include, but are not limited to, Checkerdist.com and cutloosepress.com. This Privacy Policy also applies to our offline collection of information. Thus, this Privacy Policy applies to your use of (1) Checker and CLP Applications (however accessed and/or used, whether via personal computers, mobile devices, or otherwise); (2) email or electronic newsletters; (3) offline use, such as by telephone and traditional mail; and (4) any other means or applications on which you connect with us or our products and services.

This Privacy Policy is incorporated into and subject to Checker/CLP Terms of Use, which may be found at <https://cutloosepress.com/pages/policies> Each time you access or use our Applications you signify that you have read, understand, and agree to be bound by the Terms of Use and this Privacy Policy. If you do not agree to the Terms of Use and this Privacy Policy, you must discontinue using Checker and CLP Applications.

**To Users Resident in the European Economic Area:** This Privacy Policy will govern use of your personal information if you choose to use any of the Checker/CLP Applications. However, your specific rights as European Union data subjects ("EU Data Rights") are addressed below in the section titled, "Privacy Rights of Users in the European Economic Area (EEA)".

### HOW WE COLLECT PERSONAL INFORMATION

This section describes the kinds of personal information we collect about you in connection with your use of our Applications.

#### Information You Provide To Us:

**Contacting Us.** When you provide us with information in connection with a particular activity or otherwise sign up for our services or provide your contact information, including an email address or telephone number in connection with that activity, product, or service, you agree that this action constitutes a transaction or inquiry establishing a business relationship with us. You expressly consent to our communicating future information to you about Checker/CLP using the information you provided to us. You also attest that you have the legal authority over any telephone number you provide to us and can provide us with the authorization to contact you. This means we may contact you, in person or by recorded message, by e-mail, telephone and/or mobile telephone number (including use of automated dialing equipment), text (SMS) message, or any other means of communication that your wireless or other telecommunications device may be capable of receiving. You may withdraw your consent to any or all of these communications at any time by clicking on the "Unsubscribe" button or other means offered in a communication, or by contacting us at [clpadmin@checkerdist.com](mailto:clpadmin@checkerdist.com)

**Registration Information.** We will collect personally identifiable information from you when you register, interact with our Applications, update your passwords, or use various features of our Applications. By signing up, you give us permission to store and display user information you have provided in order to provide the best possible experience on Checker/CLP Applications.

**Billing Information.** We collect and store billing information. We do not store any credit card information. Once provided, this information will only be shared with third parties who perform tasks required to complete the transaction. Examples of this include fulfilling orders and payments with credit cards are tokenized.

**Surveys and Promotions.** From time-to-time we may request information from you and other users via surveys. Participation in these surveys, contests, or sweepstakes is completely voluntary so you and other users have a choice whether or not to disclose this information. The requested information typically includes contact information (such as name and address), and demographic information (such as zip code). Survey information will be used for the purpose(s) of the survey, including the monitoring or improvement of the use of applications.

**User Generated Content.** Please remember that any information you disclose while participating on public e-mail services, chat areas, messaging or communication tools, or other interactive forums accessed through Checker/CLP Applications, which are designed to facilitate your communication with others or post content on the Sites), becomes public information, becomes the property of, and is subject to redistribution by Checker/CLP. You should exercise caution and discretion when deciding to disclose your personal information in a submission or posting. There is no expectation of privacy when posting. If you post content, such as messages, photos, and videos please be aware that any personally identifiable information contained in such content is accessible to registered users. We reserve the right in connection with any content we deem to be inappropriate. Please review our Terms of Use for more information regarding your appropriate use of these areas.

## **Information Collected Through Technology**

In addition to any personally identifiable information or other information that you choose to submit to us, we and our third-party service providers may use a variety of technologies that automatically (or passively) collect certain information whenever you visit or interact with Applications (“Usage Information”). This may include the browser that you are using, the URL that referred you to Checker/CLP, all of the areas within Applications that you visit, and the time of day, among other information. We may use this Usage Information for a variety of purposes, including enhancing or otherwise improving Applications. In addition, we collect your IP address or other unique identifier (“Device Identifier”) for your computer or other device used to access Applications (any, a “Device”). A Device Identifier is a number that is automatically assigned to the device used to access our Applications, and our computers identify your device by its Device Identifier. Usage Information may be non-identifying or may be associated with you. Whenever we associate Usage Information or a Device Identifier with your personal information, we will treat it as personally identifiable information. However, some information collected in this manner may be non-personally identifiable information and may be used for analytical purposes only.

A few of the tracking technologies that may be used to collect Usage Information include, without limitation, the following:

**Cookies.** A cookie is a data file placed on a Device when it is used to visit the Site. Cookies may be used for many purposes, including, without limitation, remembering you and your preferences and tracking your visits to our web pages. We use cookies to collect information for record keeping purposes and to make it easier to navigate the Site. Cookies are stored on users' hard drives. We use both "session ID cookies" and "persistent cookies." Session ID cookies are used to store information while a user is logged into the Site and expire when the user closes his/her browser. Persistent cookies are used to make tasks like logging into the Site easier for returning users by remembering a user's login information. Persistent cookies stay on a user's hard drive from one session to the next. You can choose to have your computer warn you each time a persistent or session cookie is being sent, or you can choose to turn off such cookies through your browser settings. Each browser is a little different, so look at your browser Help menu to learn the correct way to modify your cookies.

We use cookies to enable functions on our website, personalize content and ads, provide social media features, and to analyze our website traffic. We also share information about your use of our website with third party social media, advertising, and analytics organizations that may combine it with other information that you've provided to them or that they've collected from your use of their services.

The cookies we use fall into the following categories:

**Essential.** These cookies help make our websites usable by enabling basic functions like page navigation and access to secure areas of the website. The website cannot function properly without these cookies.

**Advertising.** These cookies allow us to know whether or not you have seen an advertisement or a type of advertisement, and how long it is since you have seen it. We also use cookies for the purposes of targeted advertising. We may use cookies set by a third party so we can more accurately target advertising to you. These cookies are anonymous – they store information about what you are looking at on our site, but not who you are.

Social networking cookies are used to enable you to share pages and content that you find interesting on our websites through third party social networking and other websites. These cookies may also be used for advertising purposes.

**Analytics.** These cookies help us track site metrics and user behavior behind the scenes to improve and optimize our sites. This data includes information about what pages were visited, what links were clicked, what terms were searched for, and provides information on the success of our marketing campaigns. This data is used to help determine how our websites can be customized to provide a better user experience. All the information these cookies collect is anonymous and is only used to improve how our website works.

Most web browsers allow some control of most cookies through the browser settings. To find out more about cookies, including how to see what cookies have been set, visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

Find out how to manage cookies on popular browsers:

[Google Chrome](#)

[Microsoft Edge](#)

[Mozilla Firefox](#)

[Microsoft Internet Explorer](#)

[Opera](#)

[Apple Safari](#)

To find information relating to other browsers, visit the browser developer's website.

**Web Beacons.** Small graphic images or other web programming code called web beacons (also known as "1×1 GIFs" or "clear GIFs") may be included in our web pages and messages. Web beacons may be invisible to you, but any electronic image or other web programming code inserted into a web page or e-mail can act as a web beacon. Web beacons or similar technologies may be used for a number of purposes, including, without limitation, to count visitors to our Sites, to monitor how users navigate the Sites, to count how many e-mails that were sent were actually opened, or to count how many particular articles or links were actually viewed.

**Embedded Script.** An embedded script is programming code that is designed to collect information about your interactions with our Applications, such as the links you click on. The code is temporarily downloaded onto your Device from our web server or a third-party service provider, is active only while you are connected to the Sites and is deactivated or deleted thereafter.

### **Information You Provide About a Third Party:**

**Information We Collect From Third Parties** We may acquire information from other trusted sources to update or supplement the information you provided or that we collected automatically, such as information to validate or update your address or other demographic and lifestyle information. We use this information to help us maintain the accuracy of the information we collect, to target our communications so that we can inform you of products, services and offers that may be of interest, and for internal business analysis or other business purposes.

### **Third-Party Analytics Technologies**

We use third-party analytics and other tools to better understand who is using our Applications, how people are using Applications and how to improve the effectiveness of Applications and their content. Those third-party companies may use cookies, pixel tags, or other technologies to collect and store anonymous information such as time of visit, pages visited, time spent on each page of the Applications, Device Identifiers, type of operating system and browser used, and other web sites you may have visited. We do not have access to, nor control over, third parties' use of cookies or other tracking technologies.

## **HOW WE USE AND SHARE YOUR INFORMATION**

### **Use of Information by Us**

We may use information that we collect about you: (1) to provide you with information or services or process transactions that you have requested or agreed to receive; (2) to provide you with information regarding new features, products or services; (3) to improve our Applications or your use of these Applications and to customize your experience; (4) to contact you with regard to your use of the Site and, in

our discretion, changes to the Site and/or the Site's policies; (5) for internal business purposes; and (6) for purposes disclosed at the time you provide your information or as otherwise set forth in this Privacy Policy.

We will only process your personal information (including sharing it with third parties), when (1) you have given us your consent (which you can withdraw at any time), (2) the processing is necessary for the performance of a contract to which you are a party, (3) we are required to do so by law, (iv) processing is required to protect your vital interests or those of another person, or (v) processing is necessary for our legitimate commercial interests, unless those interests are overridden by your rights and interests.

## **Transactional Communications**

We may send you notices from time to time relating to your account. These may include order confirmations, invoices, or customer service notifications. We may also send you service-related announcements when it is necessary to do so; for instance, if our Site(s) is temporarily suspended for maintenance, or the delivery of a product is delayed, or there is some service issue with something you may have ordered. You may not opt-out of receiving these communications which are necessary to the operation of our service and are not promotional in nature.

## **Service Providers**

We may use third-party service providers to help us operate our business and Applications or administer activities on our behalf. We may share your information with these third parties for those limited purposes.

## **Electronic Promotional Offers**

We may send you promotional emails regarding special offers about our products. We will not share your personally identifiable information or other information about you, such as when you first applied, with any other companies that provide marketing offers through email. If you do not want to receive emails regarding special promotions or offers, you may contact us at any time at (419)893-3636 for the USA and Canada, Monday – Friday 8:00 AM to 5:00 PM Eastern Standard Time, or you may click the Unsubscribe link in the body of the email, unchecking the boxes currently selected, and then hitting submit.

Please note that even if you opt-out of receiving promotional e-mails, we may continue to send you electronic service notifications that are related to your account(s) and other products and services you have requested or in which you are currently enrolled.

## **Legal Matters**

We may, without your consent, access and disclose your information, any communications sent or received by you (including, without limitation, the contents of any chat, messaging, or other communication posted in the Communication Services), and any other information that we may have about you or your account as may be permitted or required by law (including, but not limited to, court order or subpoena), or to prevent or investigate suspected fraud or violations of our Terms of Use or activity that appear to us to be illegal, or that may expose us to legal liability. Additionally, we may disclose your information and/or communications in situations that we believe to be: (1) emergencies

involving potential threats to the physical safety of any person or property if we believe that your information in any way relates to that threat; or (2) your conduct on our Applications that we believe is inappropriate and inconsistent with generally accepted norms of behavior.

### **Sale or Transfer of Business or Assets**

In the event that we, or any of our businesses, are sold or disposed of as a going concern, whether by merger, sale of assets, or otherwise, or in the event of an insolvency, bankruptcy, or receivership, personally identifiable information of our visitors may be one of the assets sold or merged in connection with that transaction. Information about our visitors and registered users may also need to be disclosed in connection with a commercial transaction where we or any one of our businesses are seeking financing, investment, support, or funding. In such transactions, personal information will be subject to the promises made in any pre-existing Privacy Policy in effect when the information was obtained.

### **ACCOUNT DEACTIVATION; ACCESS TO YOUR INFORMATION**

If for any reason you would like to change any personal information you provided to us, or deactivate any subscription with us, please contact Customer Service, CLP department, at (419) 893-3636, Monday – Friday 8:00 AM to 5:00 PM Eastern Standard Time; or email us at [clpadmin@checkerdist.com](mailto:clpadmin@checkerdist.com) We will be happy to review, update, or remove information as appropriate.

If you deactivate your registration, you will not be able to sign into our Applications or access any of your personal information. If you deactivate, we may still retain certain information associated with your history for analytical purposes and record keeping integrity, as well as to prevent fraud, resolve disputes, enforce our Terms of Use or other policies, or take actions we deem necessary due to technical and legal requirements and constraints related to the security, integrity, and operation of our Applications.

If you would like to delete your personally identifiable information collected through our Sites, please contact Customer Service, CLP department, at (419) 893-3636, Monday – Friday 8:00 AM to 5:00 PM Eastern Standard Time; email us at [clpadmin@checkerdist.com](mailto:clpadmin@checkerdist.com).

You may write to us at:

#### **Checker Distributors**

**400 W. Dussel Drive, Suite B**

**Maumee, OH 43537**

**Attention: Cut Loose Press Admin**

In addition, if certain information has already been provided to third parties as described in this Privacy Policy, we will take all reasonable steps to notify the third parties that you have requested your data be deleted, but we cannot guarantee that all third parties will honor our request.

**A Note to Users Who Are EU Data Subjects:** Notwithstanding the previous paragraph, your rights related to your personal information processed by us, and our use and retention of your personal information are subject to your EU Data Rights as described in this Privacy Policy.

## **CHOICE AND OPT-OUT**

You may remove your information from our database so as to not receive future communications, or to close your account, or opt-out of our sharing information with third parties for marketing purposes by calling us at Customer Service at (419) 893-3636, Monday – Friday 8:00 AM to 5:00 PM Eastern Standard Time; or email us at [clpadmin@checkerdist.com](mailto:clpadmin@checkerdist.com) You may write to us at:

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**Maumee, OH 43537 Attention: Cut Loose Press Admin**

If you prefer not to receive electronic promotional communications, you can opt-out by following the Unsubscribe instructions included in each communication.

Please note that changes may not be effective immediately. In each event, you must clearly indicate the information that you wish to have changed, or clearly indicate that you wish to have your personally identifiable information removed from our database. We will endeavor to comply with your request as soon as reasonably possible. Finally, we will take all reasonable steps, but cannot guarantee, that we can inform all third parties (including without limitation our third-party service providers or strategic partners) with whom we have already shared your personally identifiable information of any changes requested pursuant to this section, or for removing information from or causing information to be removed from the databases or records of such entities.

**A Note to Users Who Are EU Data Subjects:** Notwithstanding the previous paragraph, your rights related to your personal information processed by us, and our use and retention of your personal information, are subject to your EU Data Rights as described in this Privacy Policy.

## **IMPORTANT DISCLOSURES, PRACTICES, AND CONTACT INFORMATION**

### **Links to Other Sites and Communities**

To the extent hyperlinks may be utilized to access external or third-party sites and communities, you should be aware that these external or third-party site and communities are not controlled by us and, therefore, are not subject to this Privacy Policy. We recommend that you check the privacy policies of each such site and community to determine how your personal information will be utilized by their proprietors.

### **Security**

We implement safeguards to help protect against the loss, misuse, and alteration of information under our control. However, despite our efforts, no data transmission over the Internet, wireless transmission or electronic storage of information can be guaranteed to be 100%

secure. Please note that we cannot ensure the security of any information you transmit to us, and your use of the Site indicates that you are willing to assume this risk.

## **Privacy Rights of Users in the European Economic Area (EEA)**

Under the EU General Data Protection Regulation 2016/679 (“GDPR”), effective as of May 25, 2018, European Union data subjects are entitled to certain specific rights with respect to processing of their personal data.

Under the GDPR, in certain circumstances, you have the right to:

Request access to your personal information;

Request the correction of inaccurate or incomplete personal information;

Request that your personal information be erased;

Object to the processing of your personal information, including processing for direct marketing purposes;

Request that the processing of your personal information be restricted;

Request that you receive your personal information in order to transfer it to another data controller;

Withdraw at any time your consent to the use of your personal information;

Make a complaint to an EU Data Protection Authority where you believe that we have not complied with our obligations under this Privacy Policy or applicable European data protection law (including the GDPR); and

We will not transfer your personal information to third parties located outside of the EEA without taking steps to ensure adequate protection under the GDPR. If a third party is located in a country not recognized by the EU Commission as providing an adequate level of protection, we will use appropriate measures, such as entering into standard contractual clauses, approved by the EU Commission, to protect your personal information.

You may exercise any of the above rights by contacting us at [clpadmin@checkerdist.com](mailto:clpadmin@checkerdist.com) or writing to us at the address in the Contact Us section at the end of this document.

## **A Note to Non-EU International Users**

The Applications are operated in the United States and are intended for users located in the United States. However, we have developed policies and implemented practices to comply with regulations in the European Union and in Canada. If you are located anywhere else outside of the United States, please be aware that information we collect will be transferred to, processed, and stored in the United States.

The data protection laws in the United States may differ from those of the country in which you are located, and your personal information may be subject to access requests from governments, courts, or law enforcement in the United States according to laws of the United States.

By using Applications or by providing us with any information, you consent to this transfer, processing, and storage of your information in the United States. You are also consenting to the application of United States federal and OH state law in all matters concerning the Site and this Privacy Policy.

**Your Consent to Transfer Your Personal Information to Our Website.** If you are visiting our site from outside the United States, please be aware that your information will be transferred to, processed, and stored in the United States where our servers and central databases are located. By your agreement to use the Communication Services and acceptance of this Privacy Policy, you consent to such transfer of your personal information for use in accordance with this Privacy Policy.

**How Long We Store Your Information.** Unless we have deleted your information in accordance with your request pursuant to this Privacy Policy, we will retain your information for so long as your account is active or as needed to provide you any of the services. If you wish to cancel your account or request that we no longer use your information, please email us at [clpadmin@checkerdist.com](mailto:clpadmin@checkerdist.com) or call. However, we will retain and use your information to the extent necessary to comply with applicable laws, resolve disputes, or enforce our contractual rights.

## **Changes to the Privacy Policy**

We may change this Privacy Policy from time to time. We may revise and update this Privacy Policy if our practices change, as technology changes, or as we add new Applications, or change existing ones. If we make any material changes to our Privacy Policy or how we handle your personal information, you will know because the Effective Date of the Privacy Policy will change. If we are going to use any personal information in a manner that is materially different from that stated in our Privacy Policy at the time we collected such information, we will give you a reasonable opportunity to consent to the change. If you do not consent, your personal information will be used as agreed to under the terms of the privacy policy in effect at the time we obtained that information. We will use information previously obtained in accordance with the privacy policy in effect when the information was obtained from you.

## **Disputes**

If you choose to visit our Applications, your visit and any dispute over privacy, excluding matters that are required to be resolved before European data protection authorities pursuant to European Union data protection law (including the GDPR), is subject to this Privacy Policy and our Terms of Use including limitations on damages, resolution of disputes, and application of the laws of the United States and the State of Ohio.

## **No Rights of Third Parties**

This Privacy Policy does not create rights enforceable by third parties or require disclosure of any personal information relating to users of the website.

## **HOW TO CONTACT US**

If you have any questions about this Privacy Policy or the practices of the Checker/CLP Applications please send your email queries to at [clpadmin@checkerdist.com](mailto:clpadmin@checkerdist.com) or call Customer Service at (419) 893-3636, Monday – Friday 8:00 AM to 5:00 PM Eastern Standard Time; You may write to us at:

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